Course Contents
**FIRST TERM (1st Grade, Fall Term)**

**İLET101 Introduction to Communication**

Development of communication sciences, basic concepts of communication, the role and importance of communication in human’s and social life, types of communication, communication takes place in which levels, effective communication and body language.

**İLET103 History of Civilisation**


**SBU101 Introduction to Political Sciences**

Development of political sciences, basic concepts, political systems, the emergence and development of democratic system, parliamentary systems and processes, development and process of democracy in Turkey. Institutions and politics of democratic systems, philosophers and administrators led political sciences.

**SOS103 General Law Knowledge**

Fundamental concepts of law. Basic principles and institutions of Turkish law. Law and democracy. Roman law and its effects on Turkish judicial system. The fundamental basis of constitutional law.

**PSI209 Positive Psychology**

This is an approach that enable individuals realize their own resources and values to be happy, peaceful, successful and highly satisfied with their lives. Usage of these resources and values creatively and appropriately allow individual to exert their personal and cultural potential with a conscious choice. In this course, students will evaluate researches and concept studies on different subjects and theoretical approaches (meaningful life, feeling of thankfulness, happiness, hope, optimism, positive emotions, port-traumatic personal growth, endurance, self-perception, strength, time perception). Students will learn how to use methods such as brain mapping, signature strengths, gratitude journal, seven ways increase happiness (learned optimism, thankfulness).

**İNG101 Basic English I**

İNG103 General English B1 I

Basic concepts of English. Reading texts and exercises. Listening exercises. Translation exercises. Writing essay. Speaking exercises, conversations. The students will have the necessary English skills for their oral and written presentations as well as their future professional careers.

İNG105 Academic Reading and Writing II

Concepts, terms and their usage. The aim of this course is to teach the common jargon and the specific uses of the language employed in mass communication studies in English. The students will have the necessary English skills for their oral and written presentations as well as their future professional careers. The students achieve full command of English for communication studies through lectures, in-class discussions, presentations and brainstorming.

TURK101 Turkish Language and Literature-I

The objective of this course is to examine the main movements in Turkish literature and bring a fresh perspective on the works of authors that a graduate of Faculty of Communications is expected to have an awareness of. The lessons will include case studies and practices.

ATA101 Principles of Atatürk and History of Revolution-I

The events that have taken place in the recent Turkish history; especially the occurrences surrounding the collapse of the Ottoman Empire, War of Salvation, formation of Turkish Republic, the initial years of the Republic rule, the Second World War and the transformation from the single party period will be examined during this course. Lessons consist of lectures and seminars including those by guest speakers.

RKUL101 University Culture

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.
SECOND TERM (1st Grade, Spring Term)

GİT102 Introduction to Visual Communication


SOS101 Introduction to Sociology

Basic concepts of sociology. Development process of sociology as a scientific discipline. Concepts, theories and approaches ruling classical and modern sociology. Phases of sociological thought. The points where sociology and communication sciences cross and feed each other.

SAK103 Introduction to Economics


İLET102 Administrative Law


FEL101 Introduction to Philosophy


İNG102 Basic English II

İNG104 General English B1 II

Basic concepts of English. Reading texts and exercises. Listening exercises. Translation exercises. Writing essay. Speaking exercises, conversations. The students will have the necessary English skills for their oral and written presentations as well as their future professional careers.

İNG106 Academic Reading II

Concepts, terms and their usage. The aim of this course is to teach the common jargon and the specific uses of the language employed in mass communication studies in English. The students will have the necessary English skills for their oral and written presentations as well as their future professional careers. The students achieve full command of English for communication studies through lectures, in-class discussions, presentations and brainstorming.

TURK102 Turkish Language and Literature II

The objective of this course is to examine the main movements in Turkish literature and bring a fresh perspective on the works of authors that a graduate of Faculty of Communications is expected to have an awareness of. The lessons will include case studies and practices.

ATA102 Principles of Atatürk and History of Revolution II

The events that have taken place in the recent Turkish history; especially the occurrences surrounding the collapse of the Ottoman Empire, War of Salvation, formation of Turkish Republic, the initial years of the Republic rule, the Second World War and the transformation from the single party period will be examined during this course. Lessons consist of lectures and seminars including those by guest speakers.

RKUL102 University Culture

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.
THIRD TERM (2nd Grade, Fall Term)

İLET201 Research Methods in Social Sciences


İLET203 Communications Law


GİT201 Visual Narratives

Narratives on visual communication such as cinema, animation, television texts, caricature, architectural arts, painting, spatial composition etc. narrative texture and communicational characteristics of visual texts.

İLET205 History of Communication


PSI201 Social Psychology


GİT203 Arts and Aesthetics

Relation between arts and aesthetics. Development of arts and aesthetics ranging from cave pictures to contemporary painting, graphic design, caricature and humour, visual narratives of ancient times,
contemporary visual arts. Usage of today’s digital technology on creativity on aesthetics and arts. Sense of aesthetics and arts of modern times. Arts and aesthetics in postmodern times.

İLET207 Professional English I

Development of ability to use of English on communication. Ability to use of English on professional field of communication. Use of English on printed media journalism. Use of English on radio and television. Use of English on cinema.

BİL111 Computer and Information Technologies

Theoretic approaches to the field of computer and information technologies. How to use computer and other interactive tools. Data storage, data transfer and production data. Developing the software and hardware skills.

RKUL201 University Culture

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.
FOURTH TERM (2nd Grade, Spring Term)

İLET202 Turkish Media History


GİT202 Visual Arts


İLET204 Political Communication


GİT204 Basic Design

Basic design on visual arts. Basic concepts of design. Basic design techniques. Basic information on digital design programs. Examples of design practices.

İLET206 Photography

Basic concepts of photography. Photography techniques, types of photography, art photography, photojournalism, documentary photography. Enframing at photography, depth of field, perspective and color settings.

PRRO104 Entrepreneurship and Project Culture

Students will gain for literature search, data collecting and analysing ability in this course.

İLET208 Professional English II

Effective use of English on communication field. Development of ability to use of English on news writing. Ability to read media texts in English. Development of ability to prepare media content in English.
RKUL202 University Culture

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.
FIFTH TERM (3rd Grade, Fall Term)

Core Courses

İLET301 Theories of Communication

Emergence and development of communication sciences. Liberal and critical paradigms on communication sciences. Models theories and approaches within these two paradigms. The effects of mass media. Political economy of communication, cultural studies. Media and interactivity.

GİT301 Graphic Design Practices I

Basic concepts of graphic design. Historical overview on graphic design practices. Graphic design on desktop publishing. Graphic design and image. Computer graphic design practices.

RKUL301 University Culture

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

Elective Courses

GİT351 Visual Perception


GİT353 Visual Communication Techniques

Basic techniques of visual communication. Communication with drawings, communication with writing, signs and symbols, usage of visual language. Colour fact. Space design and communication. Icons.

GİT355 Printing Techniques

GİT357 Visual Arts in Turkey


GİT359 Multimedia Techniques and Systems


GİT361 Visual Texts and Gender


GİT363 Visual Narrative

SIXTH TERM (3rd Grade, Spring Term)

Core Courses

İLET302 Political Economy of Media

Economic and politic fundamentals of media. Liberal basis of media construction. Capitalist system and media sector. Critical political economy of media.

GİT302 Graphic Design Techniques II

Graphic design techniques. Programs for graphic design. Use of graphic design in printed press. Use of graphic design in book publishing. Relations between graphic techniques and photography. Graphic design techniques and visual environment of mass media.

RKUL302 University Culture

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

Elective Courses

GİT352 Visual Culture


GİT354 Digital Aesthetics

Digital informatics and arts. New dimensions on mass multiplication of arts via digital technologies. Artistic creation in digital environment and sense of aesthetics. Relations between design and aesthetic in digital environment.

GİT356 Image and Lighting Techniques

GİT358 Cultural Images

Definition of culture. Cultural image concept. Use of cultural images in visual communication and design. Reading cultural images in visual texts. Cultural mapping of society based upon cultural images.

GİT360 Image, Sound and Motion


GİT362 Cinematography


GİT364 Visual Text Analysis

SEVENTH TERM (4th Grade, Fall Term)

Core Courses

GİT401 Graduation Thesis-I

In consideration of four years, realization of a research design on communication field. Determination of research subject. Determination of research methods and techniques. Data gathering and analysing.

İLET401 Communication and Ethic

The roots and thought of ethics. The importance of the fields of communication. The ethics of communication in Turkey. Ethical approaches to press, television and Internet broadcasting.

RKUL401 University Culture

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

Elective Courses

GİT451 Visual Texts and Images

Relation between visual texts and image. Image analysis on visual texts. Relation between visual text and image. Cultural and social images in visual text designing. Cultural mapping from images. Gender images on visuals texts. Imaginary space of power on visual texts.

GİT453 Digital Image Techniques and Practices

Relation between digital communication technologies and visual communication design. Digital visual design practices. Digital photography. Digital caricature drawing. Comic strips, animations etc.

GİT455 Film and Media Industry

Cinema as the milestone of visual communication. The silent cinema era and cinema from the point of visual design. Development of cinema and industrialization of visual design. Industrialization of TV and visuality. Digital technology and visuality.
**GİT457 City and Visuality**


**GİT459 Interactive Media Design**


**GİT461 Space Design**

Space design and visual aesthetic. Space design as a way and medium of communication. Space design as a visual cultural transmission. Space design as a medium of aesthetic sharing.

**GİT463 Mythology and Iconography**

EIGHT TERM (4th Grade, Spring Term)

Core Courses

GIT402 Graduation Thesis II

After completed research design phase, the transformation of the findings, conclusion and proposal into thesis text.

GIT404 INTERNSHIP

It is purpose that the students have experience to improve their employment opportunities according to their interests.

RKUL402 University Culture

In this course considering the agenda of society, country and university, the topics are discussed with the students by experts within or outside the university. Sharing knowledge and experiences of communication professionals working several parts of communication sector with the students.

Elective Courses

GIT452 Digital Video Practices


GIT454 Sociological and Physiological Dynamics of Visual Communication


GIT456 Fine-Art Photography


GIT458 Visual Aesthetic and Literature

Historical perspective on the relation between visual aesthetic and literature. The importance and place of visual texts in the history of literature. Visual aesthetic design in archaic ages. Thematic intension of visual aesthetic in literature. Visual aesthetic designing from literary view. The combination of
visuality and literature. The combination of visuality and literature in modern times. Comic sprits and comics.

**GİT460 Creativity in Visual Arts**


**GİT462 Cartoon**


**GİT464 Animation**

Animation as a visual art form. Animation as a visual communication tool. Animation design practices in different technological eras. Digital communication period and animation.

**Foreign Language Elective Courses**

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